

PRESS RELEASE

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GROWATT and AKKU SYS: Partners Reflect on the Energy Transition

Batteries and Inverters from manufacturer GROWATT are popular items in the shopping baskets of wholesaler AKKU SYS. A good reason to focus on innovations and reflect on the aspects of the success. Both partners aim to expand the collaboration – after all, climate change and the energy transition are global fields of action.

Products from GROWATT, the local market leader in the residential sector and a leading global provider of decentralized energy solutions, are highly sought after. The balance sheet is impressive: Over 40% of GROWATT products in German-speaking regions in recent years have been distributed via AKKU SYS Group for sustainable technical building equipment, as reported by the manufacturer.

The collaboration is an excellent example of the long-term, trusting partnership between manufacturer and dealer. "It is with great joy and gratitude that we at GROWATT New Energy look back on our collaboration with AKKU SYS. Thanks to their valuable commitment, we have been able to successfully establish ourselves in the German PV market over the past two years," says Frank Qiao, Vice President and Board Member at GROWATT. "Special thanks go to AKKU SYS's management, who from the start of this partnership have played a crucial role with their humane approach and their professional competence. Their continuous nurturing of this partnership and their tireless commitment have helped us achieve new successes together," emphasizes Frank Qiao from GROWATT.

Effective Communication Key to the Energy Transition

A major success factor, besides the product, is the "outstanding technical support" provided through the AKKU SYS network, reports the Chinese company. "Thanks to valuable professional feedback on the products, the circle closes for the benefit of businesses and consumers," says Björn Nowosadtko, CEO of AKKU SYS. The continuous development of products is a critical factor for the success of the energy transition, which is often overlooked. "Thanks to outstanding communication with the manufacturer, we can

continuously make suggestions. This excellent German-Chinese friendship benefits products and customers and is a decisive factor in ensuring the success of the energy transition," stresses Nowosadtko.

GROWATT Bestsellers in the Portfolio and Outlook

A crucial success factor is also the consistent development of new products by the manufacturer. GROWATT recently introduced the market entry of the APX high-voltage battery in combination with the MOD-XH inverter models with mains backup for the entire house. Furthermore, the Battery-Ready inverter MID-XH from 11 KW - 30 KW is a highly sought-after model on the market, which currently few other manufacturers can offer. A special statement for the commercial market is the recent VDE-AR-N 4110 certificate for the MAX inverter models from 100 KW - 125 KW.

For more advice on GROWATT products, the expertise team at AKKU SYS can be reached at www.akkusys.de or by phone at +49410137676-0.

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About AKKU SYS

A wholesaler for energy solutions, AKKU SYS is actively working on the energy transition. From the AA cell to solar systems and energy storage systems, the company delivers suitable products and services in virtually any size and for almost every scenario.

The Group has been operating for 15 years and has several branches in Germany and other European countries. The expansion of renewable energies is among the most significant drivers of the business model. Over 250 employees generated revenue of €180 million in 2022. AKKU SYS draws on a wide network of specialists with over 20,000 partners.

<https://www.akkusys.de>

About GROWATT

GROWATT, a globally recognized expert in new energies, has been favored worldwide by more than 3.6 million clean energy enthusiasts since 2011. GROWATT focuses on the fields of generation, storage, and digitalization of clean energy, providing intelligent energy solutions for all scenarios to achieve energy independence for everyone.

As a pioneer in this field, GROWATT has years of experience and industry-leading technology to enable independence for individuals, families, and businesses through intelligent and reliable energy solutions.

<https://www.ginverter.com/>

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